

## COOKIE POLICY

Our website uses cookies in order to make it easier to use and to enhance your experience, to support the provision of relevant information and functionality to you, and to provide us with information about how you use our website.

Cookies are small text files that are stored on your device or web browser by websites you visit. They are widely used to make websites work more efficiently or to identify your device when you return to a website. Certain cookies may be set as soon as you visit this Website.

This website uses performance cookies and functional cookies.

We use performance cookies, like Google Analytics, to enable us to update our website to tailor user preferences and enhance performance. These cookies collect aggregated information on how this website is used. This information is anonymised and does not identify any individual user. Performance cookies are used on this website to:

- Provide statistics on how this website is used (including selections that you have made and services that you have viewed during your use of this website)
- Gather non-user specific technical data regarding usage of this website and provide statistics on how our Website is used including traffic patterns and numbers
- Anonymous tracking of interaction with online advertising to monitor the number of times that a banner ad is displayed and the number of times it is clicked
- Help us improve this website by measuring any errors that occur
- Test different designs of our website

This website also uses functional cookies to allow this Website to remember choices you make, and any customisations you make to Website pages during your visit. They are necessary to provide features and services specific to individual users. Functional cookies are used on this Website to:

- Remember that you have been provided with our cookie information and consent notification
- Fulfil a request by a user, such as using social media to share content on this Website

## ROCKLIFFE HALL – COOKIE POLICY

UPDATED 20 JULY 2022

- Customise or personalise your experience of the site, for example, so that we can greet you on the site by name
  - Conduct transactions, such as credit card sales
  - Monitor your use of our website in order to make our communications to you as relevant as possible and for other marketing and advertising research purposes
  - To register you in programs and to recognise your website preferences
  - To recognise repeat visitors for statistical and analytical purposes
  - Remember the selected country/location and language
- We may also use clear gifs (also known as web bugs or web beacons), which are tiny graphics embedded in web pages and email messages that we use, in connection with cookies, to collect non-personal information from users to analyse site usage, manage content on the Website, track visits to other related sites, and track the performance of online advertising.

By using this Website, you consent to our use of cookies.

You may delete and block some or all cookies from the Website, but parts of the Website may not then work. Preventing cookies is likely to affect our ability to update this Website to cater for your preferences and improve its performance.

To find out more about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org)

To manage cookies linked to targeting/advertising activities, visit [www.youronlinechoices.com](http://www.youronlinechoices.com)

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

To adjust your preferences for flash cookies (and whether or not you wish to accept them for the Websites or other websites), please visit [www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html)